HOW TO EVALUATE ZEOLITE PRODUCTS

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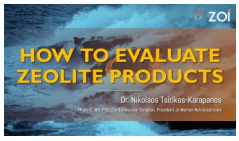

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FORMULATOR

- [ ] WHAT ARE THE FORMULATOR'S FORMAL EDUCATION QUALIFICATIONS FROM ACCREDITED ACADEMIC INSTITUTIONS?
- [ ] WHAT ARE THE FORMULATOR'S EARNED DEGREES/CREDENTIALS?
- [ ] DOES THE FORMULATOR HAVE PUBLISHED SCIENTIFIC PAPERS IN PEER-REVIEWED JOURNALS SITED AT PUBMED WEBSITE LOCATED AT PUBMED.GOV?
- [ ] IS FORMULATOR NAME & BIOGRAPHY EASILY VISIBLE?

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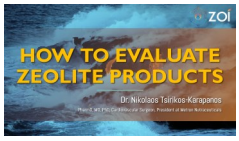

SUPPLIER

- [ ] IS SUPPLIER REGISTERED WITH THE U.S. FOOD AND DRUG ADMINISTRATION ("FDA") AND STATE REGULATORY AGENCIES?
- [ ] HAS SUPPLIER BEEN INSPECTED BY THE FDA AND STATE REGULATORY AGENCIES?
- [ ] HAS SUPPLIER RECEIVED WARNING LETTERS FROM THE FDA?
- [ ] HAS SUPPLIER RECEIVED WARNING LETTERS FROM STATE REGULATORY AGENCIES?
- [ ] DOES SUPPLIER HAVE LITIGATION HISTORY?
- [ ] WHAT ARE SUPPLIER LITIGATION OUTCOME(S)?
- [ ] DOES SUPPLIER HAVE ACCEPTANCE CRITERIA ESTABLISHED IN ALL STAGES OF PRODUCTION AND TESTING?

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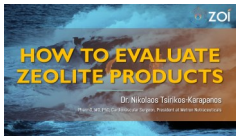

MAIN INGREDIENT

- ☐ WHAT IS THE MAIN INGREDIENT STARTING FORM OF ZEOLITE: NATURAL OR SYNTHETIC?
- ☐ IS MAIN INGREDIENT PRODUCTION FACILITY REGISTERED WITH THE FDA & STATE REGULATORY AGENCIES?
- ☐ ARE MAIN INGREDIENT TESTING LABORATORIES REGISTERED WITH THE FDA & STATE REGULATORY AGENCIES?
- ☐ IS MAIN INGREDIENT PATENTED?
- ☐ WHAT IS THE TERM OF MAIN INGREDIENT PATENT(S)?
- ☐ IS ELEMENTAL IMPURITIES TESTING PERFORMED ON MAIN INGREDIENT?
- ☐ ARE ACCEPTANCE CRITERIA ESTABLISHED FOR ALL STAGES OF PRODUCTION AND TESTING OF MAIN INGREDIENT?

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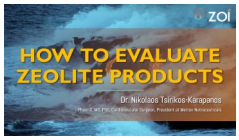

FINAL PRODUCT FORMULATION

- ☐ DOES FINAL FORMULATION HAVE LABEL COMPLIANT TO FDA REQUIREMENTS?
- ☐ ARE ELEMENTAL IMPURITIES TESTING METHODS DISCLOSED?
- ☐ ARE ELEMENTAL IMPURITIES TESTING METHODS IN COMPLIANCE WITH THE FDA REQUIREMENTS?
- ☐ ARE TESTING FACILITY REGISTRATION & INSPECTIONS DISCLOSED?
- ☐ IS FINAL FORMULATION A ZEOLITE POWDER, A ZEOLITE WATER SUSPENSION, OR A ZEOLITE WATER SOLUTION?
- ☐ IS FORMULA **PROVEN** CAPABLE OF DAILY SYSTEMIC DETOXIFICATION?
- ☐ IF FORMULA IS CAPABLE OF DAILY SYSTEMIC DETOXIFICATION, IS THE PROOF PUBLICLY DISCLOSED?
- ☐ ARE ALL OTHER INGREDIENTS OF FINAL FORMULATION VALIDATED PRIOR TO PRODUCTION?
- ☐ IS FINAL FORMULATION PRESERVED OR UNPRESERVED?
- ☐ IS FINAL FORMULATION PRESERVATIVE ADEQUATE?
- ☐ DOES FORMULATION HAVE ACCEPTANCE CRITERIA IN ALL FINAL (i.e. POST PRODUCTION) TESTING?

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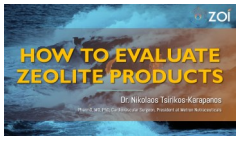

ESTABLISHED ACCEPTANCE CRITERIA

- ☐ IS FINAL FORMULATION PARTICLE SIZE DISTRIBUTION DISCLOSED?

- ☐ ARE ELEMENTAL IMPURITIES TESTING LIMITS DISCLOSED FOR FINAL FORMULATION?

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